



Americana Festival Parade Rules

1. Any unit whose sole purpose, as determined by the parade committee, is for advertising only, will not be accepted unless it has been designated a *Parade Sponsor*, having met the minimum established financial donation to the Americana Festival. A banner may be affixed to the unit showing its sponsorship status.
2. Once you have reached your staging point, remain in that position until otherwise directed by a parade official.
3. Participants must provide current and accurate publicity information (not more than 100 words in length) concerning their unit for the parade narrator on their parade application. **Information not received on or with the parade application may not be included in the parade script.**
4. Participants must provide their own signage. Signs must be in good taste, or they will be removed. Banner lettering should not exceed 10 inches.
5. Participants riding in vehicles or trailers must provide their own vehicles and drivers.
6. Support vehicles for marching units will not be allowed in the parade.
7. Because of the potential danger to spectators, throwing objects, candy, etc. along the parade route is prohibited. **For safety, children under the age of 12 are not permitted to pass out items. No more than 4 persons in any unit are permitted to pass out materials to spectators.**
8. Displaying, attaching, or carrying advertising materials along the parade route is prohibited
9. Proper unit spacing and parade pace is critical. Voluntary stopping on the parade route for any reason cannot exceed 30 seconds.
10. Parade participants are expected to conduct themselves in a courteous manner.
11. **Politicians in parade: Non-incumbents are not permitted.** Incumbents may identify themselves as current Office-holders with the position/office title; "candidates for reelection" **may not** be identified as such, and cannot solicit votes in any displayed manner, **i.e. no signs, banners, clothing buttons, handout material, recorded music/announcements**, etc while on or in the parade. This also applies to any support entourage accompanying incumbent candidate(s).
12. The Americana Festival. Inc. reserves the right to deny any individual or group permission to participate in its parade that it determines would not contribute to the entertainment value of the parade or would otherwise, in its opinion, be offensive to the general public viewing the parade.
13. The Americana Festival. Inc. reserves the right to dismiss any parade participant from the parade or deny such unit permission to participate in future parades for any rules violations or failure to comply with verbal instructions received from a festival official.
14. **Political issues:** No floats, vehicles, signs, banners, clothing buttons, handout material, recorded music/announcements, etc are permitted either in support of or against any public issue while on or in the parade.
15. **For the safety of the public and for participants, all responsible parties in each parade unit must be familiar with and enforce these rules.**

I have read and understand these rules and will ensure that all participants for whom I am responsible are thoroughly familiar with them and are compliant.

Initials

Date